



City of Freeport
Special Meeting
6:00 PM/Council Chambers/Freeport City Hall
June 28, 2018 Minutes

I. Meeting Opened

The June 28, 2018 Special Council Meeting was called to order at 6:00 p.m. by Mayor Russ Barley. The meeting was held in City Council Chambers of Freeport City Hall.

Council Members present: Mayor Russ Barley, Councilwoman Elizabeth Brannon, Councilman Eddie Farris, Councilwoman Amanda Green, and Councilman William “Boots” McCormick

Council Members absent: Councilwoman Kasey Cuchens

Staff present: City Attorney Clay Adkinson, Planning Director Latilda Hughes-Neel, Planning Technician Elizabeth McCombs.

III. Freeport Marketing and Branding

Ms. Shantelle Dedicke presented the Freeport 331 Development Brand Guidelines. The Design layout and tag line “*Live Here, Grow Here*” were previously approved. The brand identity is a bridge between the City Seal and the focus on economic development of 331. Freeport is more than a gateway, it is a destination.

Color palate options and the tool kit of the logo were presented to the Council. The colors were intentionally chosen to be more nautical rather than beach colors. This is more appropriate to the demographics of Freeport.

Grant guidelines and deliverables in accordance with the EFI Grant Agreement were reviewed.

IV. Adjournment

Mayor Barley adjourned the meeting at 8:46 p.m.

The City of Freeport may take action on any matter during this meeting, including items that are not set forth within this agenda.

In accordance with Section 286.26, Florida Statutes, persons with disabilities needing special accommodations to participate in this meeting should contact the City Clerk’s office at 850-835-2822 by 5:00 p.m. on the day prior to the meeting.

No verbatim record by a certified court reporter is made of these proceedings. Accordingly, any person who may seek to appeal any decision involving the matters noticed herein will be responsible for making a verbatim record of the testimony and evidence at these proceedings upon which any appeal is to be based (see Section 286.0105, Florida Statutes).



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FREEPORT CITY COUNCIL

Mayor

ATTEST

City Clerk

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